



BlackBerry Professional Software is designed to provide a wireless communications and collaboration solution with advanced security features – for small and medium-sized businesses.

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Wireless communications and collaboration for small to medium-sized businesses.



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BlackBerry® Professional Software is a wireless communications and collaboration solution for small and medium-sized businesses. It can give you the features, security, performance and support options your business needs. It's easier to set-up and simpler to manage than the BlackBerry® Enterprise Server. It is designed to balance performance and reliability in a wireless solution, but is tailored to small businesses. Priced right, BlackBerry Professional Software aims to offer the right combination of security, mobility, and value so you can focus more on running your business – not on managing your mobile solution.

Mobilize your business

BlackBerry Professional Software is tailored to meet the needs of small to medium-sized businesses. It allows you and your employees to stay in touch with people and information while on the go through BlackBerry® smartphones. BlackBerry Professional Software gives you wireless access to email, organizer, applications, business data, the Internet, and more. Additionally, BlackBerry Professional Software

- *is based on the same robust BlackBerry® software used by enterprises. You have the tried and proven technology that governments and large organizations worldwide rely on, but with the simplified features and management that are relevant to your business;*
- *can be easy to use and easy to manage, giving you more time to focus on growing your business. As your business grows, BlackBerry Professional Software grows right along with you. Flexibility is just another of its core strengths;*
- *aims to deliver the advanced security and simplified administration features you're looking for, at a price that's right for small to medium-sized organizations.*

Simpler installation and set-up

BlackBerry Professional Software can be installed easily on an existing server – it can be the same one you use for email – so there's typically no need for additional hardware. A set-up wizard and quick links should simplify the installation process.

Because BlackBerry Professional Software is designed to be logical, intuitive, and straightforward, your IT staff can take care of it with minimal effort. If they need assistance at any time, they can access support options designed with your business in mind.

More control and peace of mind

BlackBerry Professional Software is designed to provide you and your IT team with more hands-on control over your BlackBerry smartphones. Want to limit certain features on an employee's smartphone? It's possible. Want everyone's data backed up weekly? You have the ability to implement it. Want to better manage call charges? You can limit long-distance calling to certain employees, or to certain numbers. You can decide how BlackBerry smartphones should work for your business.

Advanced security and increased confidence

BlackBerry Professional Software has advanced security features designed to keep your information protected. You are arming your business with the security features used by corporations and governments, with an interface that's made to be easier for smaller businesses to manage. BlackBerry Professional Software uses sophisticated encryption methods that were developed to protect communications and information from the time it's sent to the time it's received.

Get Started Today

Experience all the benefits BlackBerry Professional Software can offer your small to medium-sized business. For more information on BlackBerry Professional Software, visit www.blackberry.com/professional